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BROADSOURCE SELECTED AS BEST TEM SOLUTION FOR HEALTHCARE INDUSTRY

Prodigo Solutions Chooses Atlanta Company as Best-in-Class

Telecom Expense Management Solution for Thriving Healthcare Supply Chain Offering

ATLANTA, January 28, 2010 - BroadSource, Inc. (www.broadsource.com), the experts in telecom expense

management (TEM), announced today that its solution has been selected by Prodigo Solutions

(www.prodigosolutions.com) to be part of its supply chain healthcare offering. "Telecom expense management

is an effective solution for today's healthcare organizations," says BroadSource CEO, Steven Neel. "Since they

have extremely complex and costly telecommunications needs and have been hit hard by the economy,

healthcare organizations are increasingly seeking new technology solutions for operating more efficiently while

shaving costs in ways that don't compromise patient care."

Prodigo Solutions was launched by UPMC, an integrated global health enterprise and one of the nation's leading

non-profit health systems. Prodigo Solutions provides best-in-class technology solutions and services for

healthcare organizations based upon its extensive industry experience. The ProdigoTEM solution, powered by

BroadSource, has been successfully implemented at UPMC. "UPMC has over 2,800 wireless devices across its

organization and needed to gain more visibility and control," explains Jack Colletti, CEO of Prodigo Solutions.

"UPMC's TEM solution now automates many formerly manual processes for managing wireless expenses,

invoices, usage and inventory. Prodigo Solutions will take what we've learned from the growing success story at

UPMC to help other healthcare organizations achieve their cost reduction goals," adds Colletti.

The BroadSource TEM solution is currently installed at two of the top 13 healthcare providers. BroadSource's Neel says, "We are seeing a considerable increase in activity within the healthcare industry as more organizations look for new ways to gain control of an ever-expanding telecom landscape. BroadSource's TEM solution is ideal because it is budget-neutral and provides immediate cost savings and operational efficiencies without sacrificing patient care. It's exactly what healthcare organizations need in these tight economic times."

About Prodigio Solutions, LLC:

Prodigo Solutions was launched by healthcare supply chain executives to accelerate savings and automation in the healthcare supply chain. Based on its expertise in healthcare supply chain process and technology, Prodigio Solutions delivers a suite of solutions and services including e-procurement, content management, B2B transactions and supply chain consulting. Prodigio Solutions is part of UPMC's International and Commercial Services Division. Visit www.prodigiosolutions.com.

About BroadSource, Inc.:

BroadSource is the expert in telecom expense management technology and services, exclusively for companies with telecom expenses under \$20 million annually. Headquartered in Atlanta, GA, BroadSource provides technology and services to reduce the costs and complexities of managing wireline and wireless communication services across multiple locations and divisions of companies. For more information, visit www.broadsource.com.

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