



**FOR IMMEDIATE RELEASE**

**BROADSOURCE AND FUSIONSTORM ANNOUNCE STRATEGIC PARTNERSHIP  
FOR TELECOM EXPENSE MANAGEMENT**

***Alliance Broadens TEM Leader's Reach, Expands FusionStorm's Ability to Serve  
as Businesses' "Single Point of Contact" for Technology Solutions***

ATLANTA, March 31, 2008 - BroadSource, Inc. ([www.broadsource.com](http://www.broadsource.com)), the experts in telecom expense management (TEM) have announced a strategic alliance with FusionStorm ([www.fusionstorm.com](http://www.fusionstorm.com)), an award-winning managed service provider and leading systems integrator, to deliver wireless and wireline TEM services to FusionStorm customers through BroadSource's technology platform, OneSource.

With the addition of BroadSource, FusionStorm further strengthens its solutions and services portfolio that already includes alliances with Sun, IBM, EMC, Hitachi Data Systems, Cisco Systems, VMware, Symantec, Microsoft and RedHat, among others, as well as a host of professional and managed services.

According to FusionStorm Northwest Director of Sales Mike Souza, "Adding OneSource by BroadSource gives FusionStorm a competitive advantage in the managed services marketplace and provides our customers with a critical tool to control costs in today's challenging economic climate."

OneSource by BroadSource enables companies to gain increased visibility into their telecommunications spend, reduce overall telecommunications costs and gain greater internal efficiencies. BroadSource provides a superior solution because of its wireless and wireline spend management capabilities.

"This strategic partnership with FusionStorm greatly expands our channel distribution network on the West Coast and is further evidence that an effective TEM solution is critical for improving operational efficiencies and achieving smarter fiscal management," said BroadSource CEO Steven Neel. "We look forward to working with FusionStorm to deliver the advantages of OneSource to our collective clients."

**About FusionStorm**

FusionStorm -- "Making Technology Work" -- is a national provider of IT products, professional services, support contract services and 24x7 managed services for enterprises of all sizes. The company assists organizations by providing complete solutions for system infrastructure, storage, networking, voice-over-IP communications, security, database, disaster recovery, managed hosting and remote managed services, both on-site and in the data center. FusionStorm is The VARBusiness, VAR of the Year for 2006-7.

FusionStorm offices include San Francisco (HQ), Santa Clara, Sacramento, Los Angeles, San Diego, Seattle, Phoenix, Las Vegas, Denver, Albuquerque, Chicago, Dallas, Cincinnati, Bethesda, Boston, Tampa, Phoenix, New York City and Shrewsbury, New Jersey. The company's web site is [www.fusionstorm.com](http://www.fusionstorm.com) and the toll-free phone is 800.228.TECH (8324).

**About BroadSource, Inc.**

BroadSource is the expert in telecom expense management technology and services exclusively for companies with telecom expenses under \$20 million annually. Headquartered in Atlanta, GA, BroadSource provides technology and services to reduce the costs and complexities of managing communication services across multiple locations and divisions of companies nationwide.