



FOR IMMEDIATE RELEASE

**BROADSOURCE AND KAIROS GROUP
PARTNER TO PROVIDE INNOVATIVE SOLUTIONS FOR COMPREHENSIVE TELECOM
EXPENSE MANAGEMENT**

*Partnership Focuses on Creating Internal Efficiencies
And a Guaranteed Positive ROI for Kairos Clients*

Atlanta, GA, - August 2, 2007 – BroadSource, Inc., the leading provider of telecom expense management (TEM) technology to companies that have mid-market level telecom spend, has established a partnership with Kairos Group, a telecom consulting firm that specializes in developing innovative telecom strategies and solutions for enterprises. The alliance brings telecom expense management (TEM) solutions to businesses frustrated with the ever-growing costs and distractions associated with managing telecom invoices.

Kairos Group is offering BroadSource's OneSource™ telecom expense management (TEM) solution, coupled with Kairos Group's professional services, which focus on developing innovative, strategic approaches to reduce costs and enhance operating efficiencies. By offloading the time consuming burdens related to telecom expense management, corporate IT staffs are freed to apply their core competencies in attaining their strategic goals.

OneSource™ gives companies the unparalleled ability to track and manage their wireline and wireless telecommunications inventory, services, contracts, invoices, and users – across the entire enterprise – in a secure hosted environment. It enables companies to realize immediate cost savings through inventory and invoice optimization, and equips companies with ongoing intelligence to make better business decisions. BroadSource provides a guaranteed positive ROI from deployment of their TEM technology. This offering allows firms to proactively manage their telecom spending – without incurring risk.

According to BroadSource's CEO Steven Neel, Kairos Group's emphasis on a strategic perspective to their clients' telecom problems makes the partnership especially attractive. "Kairos has a very captive customer base which looks to them for analysis on trends in the marketplace. These are often strategic opportunities that will help them realize immediate cost savings and attain significant operating efficiencies. Telecom Expense Management meets these criteria. BroadSource is excited to have partnered with such a well known and pioneering firm and anticipates developing further initiatives to serve their clients."

Dave Wallden, president of Kairos Group, is equally enthused about the alliance. "We are constantly probing for ideas and opportunities that will further our clients' strategic goals. TEM is a valuable service that many of our clients would greatly benefit from deploying. A solid TEM solution automates the mundane tasks associated with processing and managing telecom expenses at a cost that firms can't replicate internally. Because of the nature of our work we've had the opportunity to assess many TEM solutions. BroadSource is like us in that they place a

premium on innovation. They have a proven track record of implementing effective TEM solutions. They are a well managed firm that has developed a “best-of-breed” TEM solution.”

About BroadSource, Inc.

BroadSource is the expert in telecom expense management technology and services exclusively for companies with telecom expenses under \$20 million annually. Headquartered in Atlanta, GA, BroadSource provides technology and services to reduce the costs and complexities of managing communication services across multiple locations and divisions of companies nationwide. The company was named one of Inc. Magazine’s fastest growing private companies in 2007. For more information please visit our website at www.BroadSource.com.

About Kairos Group, Inc.

Kairos Group is a telecommunications consulting company that specializes in developing innovative telecommunications strategies and solutions for the enterprise marketplace. In the telecommunications field, there are unique opportunities that, if acted upon, can provide significant savings to large users of telecommunications services. However, as the Greek word Kairos describes, these opportunities, which are often characterized by short durations, must be seized or they will be lost. To learn more about Kairos Group visit our website at www.KairosGroup.net.

###