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**BROADSOURCE NAMES SHERRY DUNCAN
VICE PRESIDENT OF ACCOUNT MANAGEMENT**
Growing Telecom Expense Management Firm Builds Out Team

ATLANTA, November 21, 2008 - BroadSource, Inc. (www.broadsource.com), the experts in telecom expense management (TEM) announced today the hiring of Sherry Duncan as Vice President Account Management. She will be responsible for managing the account management team, ensuring quality service delivery, managing customer relationships and building revenue growth of new services.

"We're very excited to have Sherry on board," says BroadSource's Senior Vice President of Professional Services, Len Vega. "She brings over twenty-seven years of operations experience in the telecommunications industry to lead our growing account management team and to ensure we continue to deliver "best-in-class" services to our clients."

Before joining BroadSource, Sherry was Vice President of Operations at MD&E, Inc. Previously, as Senior Director of Sales Operations, Automation & Technology at BellSouth Business, Sherry provided strategic direction for sales and customer care initiatives. During her twenty five year tenure at BellSouth, Sherry also held positions in information technology, billing, customer care applications and operations. Sherry holds a Bachelor of Arts degree in Business Management and a Bachelor of Arts degree in Chemistry from North Carolina State University.

BroadSource's CEO, Steven Neel, adds, "Hiring skilled professionals like Sherry Duncan is part of our company's continued growth which leads us to further strengthen our customer services leadership."

About BroadSource, Inc.

BroadSource is the expert in telecom expense management technology and services exclusively for companies with telecom expenses under \$20 million annually. Headquartered in Atlanta, GA, BroadSource provides technology and services to reduce the costs and complexities of managing wireline and wireless communication services across multiple locations and divisions of companies nationwide.

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